

GeN+1

EVENTS 2027

Shaping the future of the data centre industry.

CALENDAR

SOCIAL EVENTS

JUNE
Summer Party (GeNtonbury)

OCTOBER
Halloween Party



WELLNESS EVENTS

MONTHLY GLOBAL RUN CLUBS

MARCH
Data Centre Padel Cup

JUNE
Cannes Morning Run Club

SEPTEMBER
Anniversary Charity Run



EDUCATIONAL EVENTS

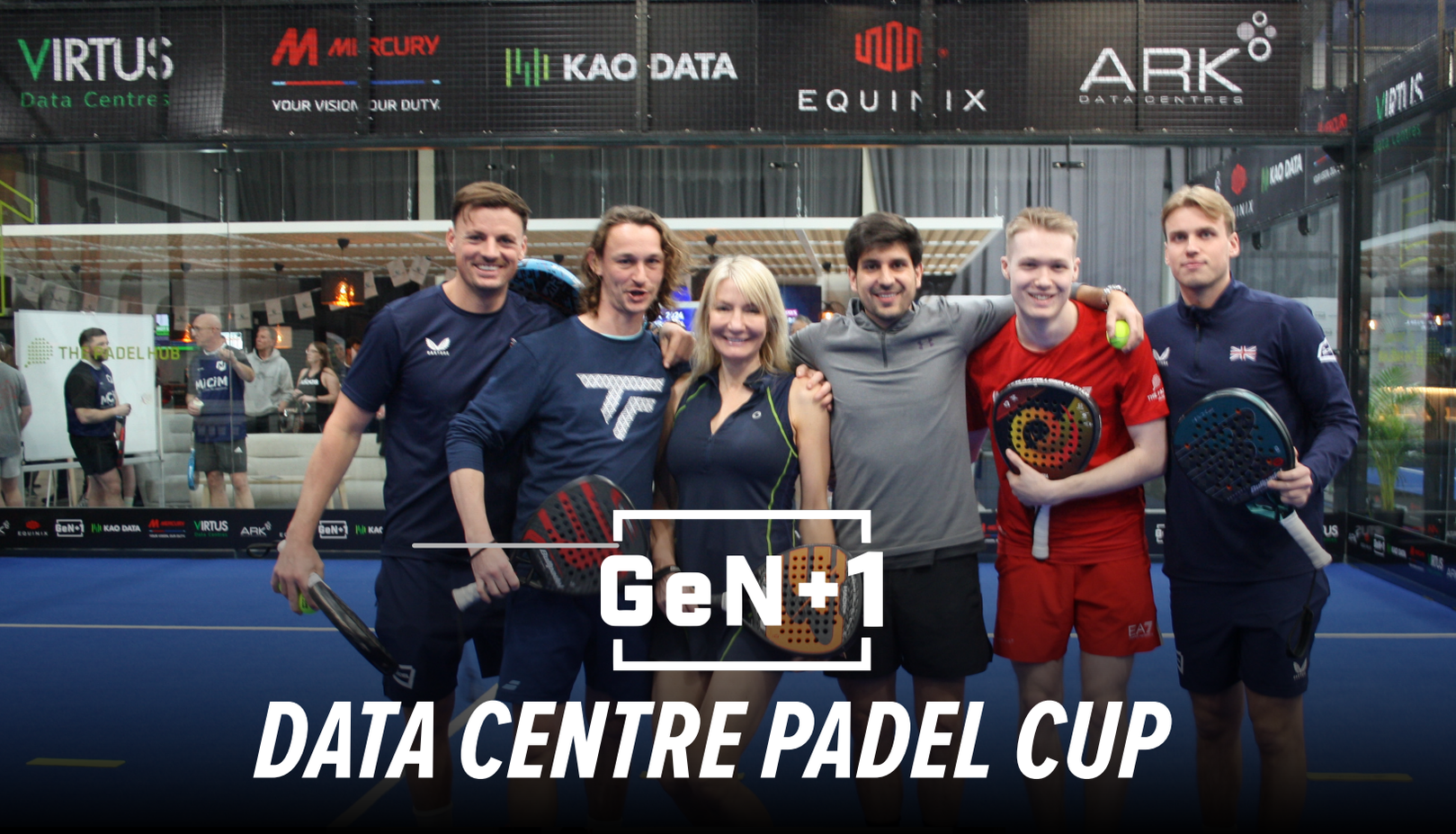
FEB
Masterclass Evening

MAY
Masterclass Evening

JUNE
GeN+1 Elevate Conference

NOVEMBER
Masterclass Evening





GeN+1

DATA CENTRE PADEL CUP





18TH MARCH 2027

THE PADEL HUB

100 ATTENDEES

Headline Sponsor (5 available)

- Sponsor listing on GeN+1's website
- Branding on all event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing
- 4 Complimentary Tickets

£7,500

Offered At

Supporting Sponsor (3 available)

- Branding on some event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing
- 2 Complimentary Tickets

£3,000

Previous Sponsors

Ticket proceeds will go to YoungMinds Charity

ARK DATA CENTRES · KAO DATA · EQUINIX · VIRTUS Data Centres · TELEHOUSE



CANNES MORNING RUN CLUB





1ST-3RD JUNE 2027

CANNES

75 ATTENDEES (per day)

Headline Sponsor (3 available)

£2,000

- Sponsor listing on GeN+1's website
- Branding on all event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing

Offered At

"For years I have wanted to join a run club but kept finding excuses not to as I was very nervous about not being a good enough runner. The GeN+1 Run Club were so welcoming and inclusive, that it gave me the courage to give it a go, and I'm so pleased I joined as it's growing into a wonderful community filled with lots of support. The perfect opportunity to meet new connections & it's guaranteed to leave you feeling amazing!"

- Kelly Beer, Chapmanbdsp

Previous Sponsors

BURNS McDONNELL · MiCiM Mission Critical Management · TSL · BCS The global data centre consultancy · RED



SUMMER PARTY (GeNTONBURY)





10TH JUNE 2027

93 FEET EAST, LDN

500 ATTENDEES

Headline Sponsor (5 available)

- Sponsor listing on GeN+1's website
- Branding on all event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing
- 20 Complimentary Tickets

£7,500

Offered At

Supporting Sponsor (3 available)

- Branding on some event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing
- 5 Complimentary Tickets

£3,000

Previous Sponsors

eXcool advanced data center cooling · TSL · phoenixme mechanical | electrical · DURATA Your Power Safe In Our Hands · TES POWER · WORKING AWAY FROM HOME.COM Saving Companies Time, Money & Reducing Risk on Accommodation · Linesight



GeN+1

CHARITY FUN RUN





28TH SEPTEMBER 2027

LONDON

100 ATTENDEES

Headline Sponsor (1 available)

- Sponsor listing on GeN+1's website
- Branding on all event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing

£2,000

Offered At

"For years I have wanted to join a run club but kept finding excuses not to as I was very nervous about not being a good enough runner. The GeN+1 Run Club were so welcoming and inclusive, that it gave me the courage to give it a go, and I'm so pleased I joined as it's growing into a wonderful community filled with lots of support. The perfect opportunity to meet new connections & it's guaranteed to leave you feeling amazing!"

- Kelly Beer, Chapmanbdsp

Previous Sponsors

Ticket proceeds will go to YoungMinds Charity

Knight Frank

GT GARDINER &THEOBALD



GeN+1

HALLOWEEN PARTY



28TH OCTOBER 2027

LONDON

500 ATTENDEES

Headline Sponsor (5 available)

- Sponsor listing on GeN+1's website
- Branding on all event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing
- 20 Complimentary Tickets

£7,500

Offered At

Supporting Sponsor (3 available)

- Branding on some event materials
- Social media mentions and featured posts
- Use of the GeN+1 Logo & brand in approved marketing
- 5 Complimentary Tickets

£3,000

Previous Sponsors

AVK · DURATA Your Power Safe In Our Hands · TES POWER · ARC:MC · XYZ · SNHA A WOOLPERT COMPANY



GeN+1

RUN CLUB HOST





MONTHLY

ALL CITIES

50 ATTENDEES (per month)

Join the movement that's connecting the global data centre community, one run at a time. GeN+1 Run Clubs take place in cities around the world, bringing professionals together to network, recharge, and promote wellbeing.

Hosting a GeN+1 Run Club is completely free, there's no sponsorship fee, just a few simple requirements to help create an enjoyable experience for our runners.

Requirements

- Provide a suitable office or space for pre- and post-run networking
- Access to a screen or display to showcase the run route
- Offer light refreshments for attendees
- Ensure a safe area for bags and belongings

Previous Sponsors

AVK Browne Jacobson RED VPA DIGITAL SNHA A WOOLPERT COMPANY ARUP



GeN+1 MASTERCLASS HOST





QUARTERLY

LONDON

50 ATTENDEES

Join GeN+1 in shaping the next generation of the data centre industry. Our Masterclass Events bring together professionals and emerging talent for interactive sessions focused on education, innovation, and personal growth.

Hosting a GeN+1 Masterclass is completely free! There's no sponsorship fee, just a few simple requirements to ensure an engaging and inspiring experience for all attendees.

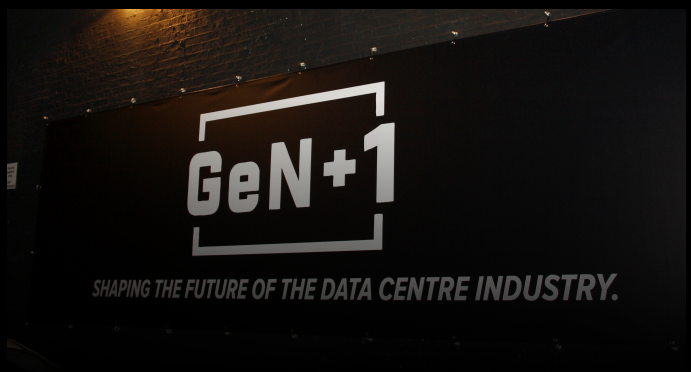
Requirements

- A suitable venue or office space for discussions, networking, theatre style seating
- Access to AV equipment or a screen for presentations and digital content
- Light refreshments for attendees during or after the session
- A welcoming environment that encourages collaboration and learning

Previous Sponsors

chapmanbdsp SNHA A WOOLPERT COMPANY ARUP

WHY PARTNER?



Purpose-Led Visibility

Position your brand at the centre of a highly engaged, forward-thinking audience - visibly supporting the next generation and strengthening your employer brand.



Flexible Opportunities

A tiered partnership model allows you to choose the right level of visibility, influence, and engagement, from headline exposure to targeted experiential branding.



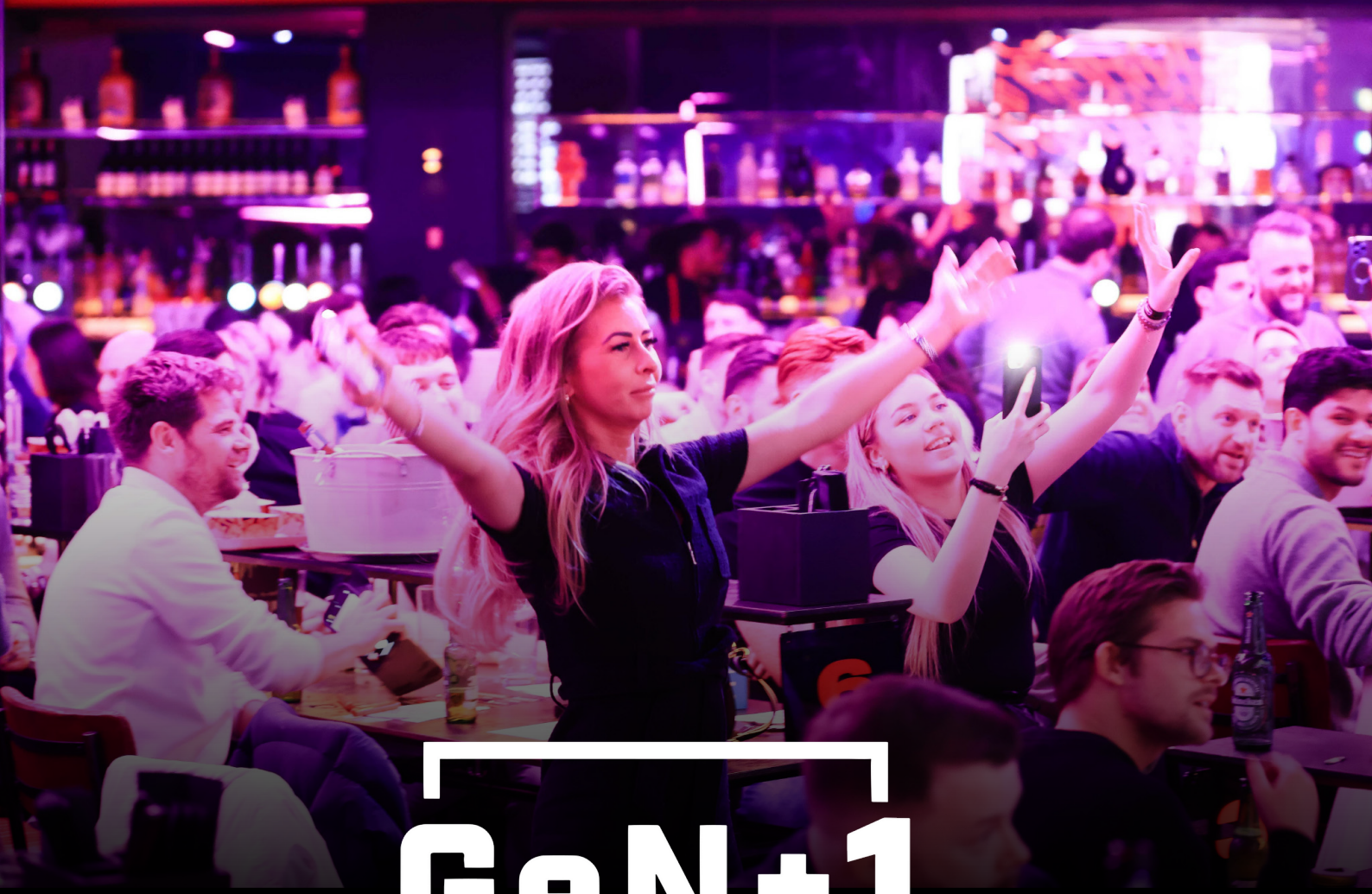
Extended Reach

Benefit from on-site visibility, dedicated social media shout-outs, digital promotion, and long-lasting content while connecting with industry leaders, partners, and potential customers.



Community Engagement

Connect authentically with the GeN+1 community to attract, inspire, and engage emerging talent through meaningful, in-person interaction.



GeN+1

LETS SHAPE THE FUTURE TOGETHER

We have a range of partnership opportunities available. We'd be delighted to walk you through the options and explore how we can collaborate. Contact our team at:

www.genplus1.com

GeN+1

info@gen1.network

@genplusone

+44 7519 560244

@genplusone