



GeN+1

EVENTS 2027



Shaping the future of the data centre industry.

SOCIAL EVENTS

JUNE

10th - Summer Party (GeNtonbury)

OCTOBER

28th - Halloween Party



WELLNESS EVENTS

MARCH

18th - Data Centre Padel Cup

JUNE

1st, 2nd, 3rd - Cannes Run Club

SEPTEMBER

8th - Antibes Run Club

28h Anniversary Charity Run



EDUCATIONAL EVENTS

JAN

14th - Masterclass Evening

APRIL

22rd- Masterclass Evening

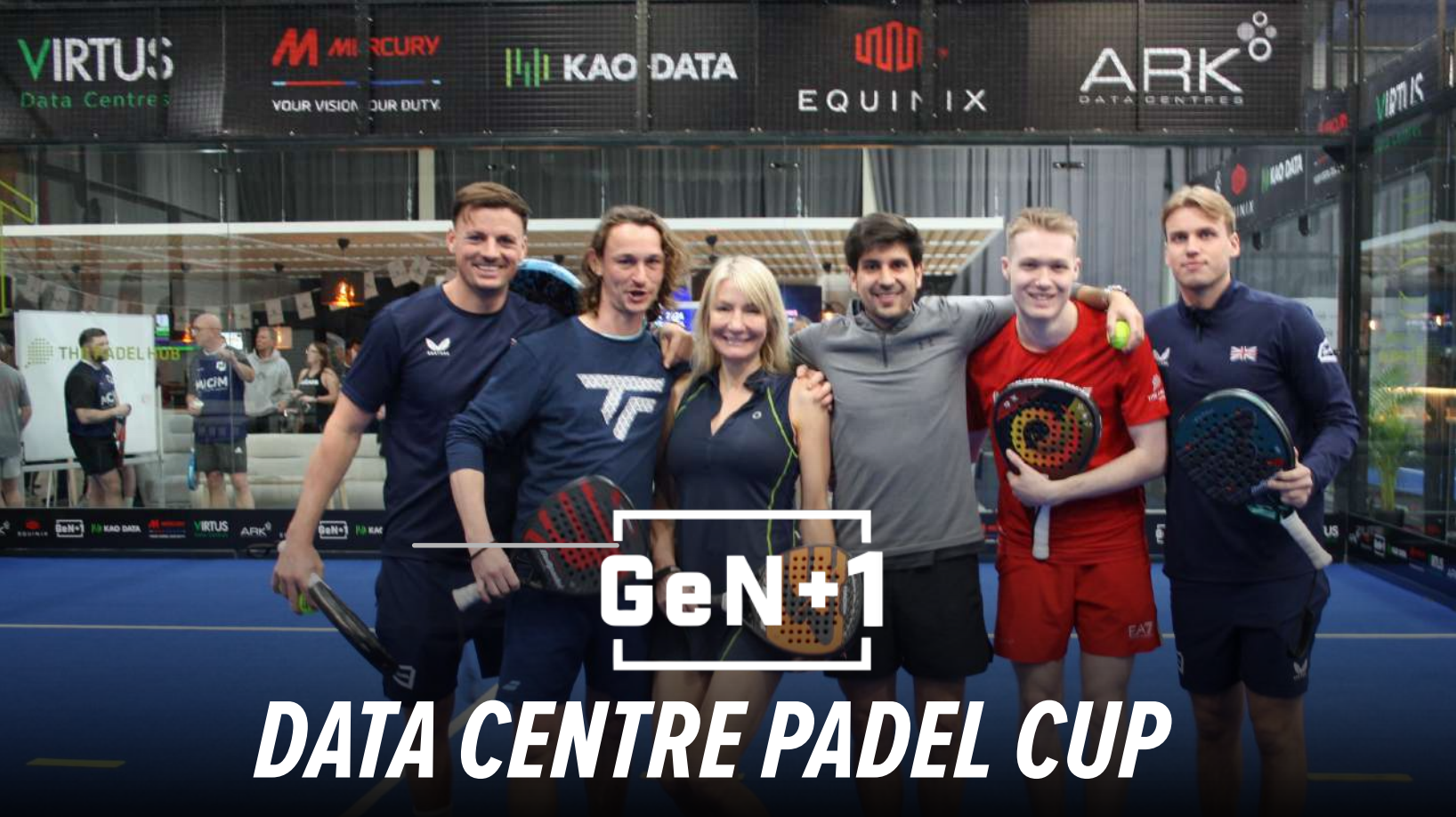
JUNE

10th - GeN+1 Elevate Conference

NOVEMBER

11th- Masterclass Evening





18TH MARCH 2027



THE PADEL HUB



100 ATTENDEES

Headline Sponsor (5 available)

- ✓ Sponsor listing on GeN+1's website
- ✓ Branding on all event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing
- ✓ 4 Complimentary Tickets

£7,500

Offered At

Supporting Sponsor (3 available)

- ✓ Branding on some event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing
- ✓ 2 Complimentary Tickets

£3,000

Previous Sponsors

Ticket proceeds will go to YoungMinds Charity



TELEHOUSE



CANNES MORNING RUN CLUB



1ST-3RD JUNE 2027



CANNES



75 ATTENDEES
(per day)

Headline Sponsor (3 available)

- ✓ Sponsor listing on GeN+1's website
- ✓ Branding on all event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing

£2,000

Offered At

"For years I have wanted to join a run club but kept finding excuses not to as I was very nervous about not being a good enough runner. The GeN+1 Run Club were so welcoming and inclusive, that it gave me the courage to give it a go, and I'm so pleased I joined as it's growing into a wonderful community filled with lots of support. The perfect opportunity to meet new connections & it's guaranteed to leave you feeling amazing!"

- Kelly Beer, Chapmanbdsp

Previous Sponsors

BURNS & MCDONNELL®

MiCiM
Mission Critical Management

TSL

BCS
The global data centre consultancy

RED



10TH JUNE 2027



93 FEET EAST, LDN



500 ATTENDEES

Headline Sponsor (5 available)

- ✓ Sponsor listing on GeN+1's website
- ✓ Branding on all event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing
- ✓ 20 Complimentary Tickets

£7,500

Offered At

Supporting Sponsor (3 available)

- ✓ Branding on some event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing
- ✓ 5 Complimentary Tickets

£3,000

Previous Sponsors





ANTIBES MORNING RUN CLUB



8TH SEPTEMBER 2027



ANTIBES



75 ATTENDEES

Headline Sponsor (1 available)

- ✓ Sponsor listing on GeN+1's website
- ✓ Branding on all event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing

£2,000

Offered At

"For years I have wanted to join a run club but kept finding excuses not to as I was very nervous about not being a good enough runner. The GeN+1 Run Club were so welcoming and inclusive, that it gave me the courage to give it a go, and I'm so pleased I joined as it's growing into a wonderful community filled with lots of support. The perfect opportunity to meet new connections & it's guaranteed to leave you feeling amazing!"

- Kelly Beer, Chapmanbdsp

Previous Sponsors





GeN+1

CHARITY FUN RUN



28TH SEPTEMBER 2027



LONDON



100 ATTENDEES

Headline Sponsor (1 available)

- ✓ Sponsor listing on GeN+1's website
- ✓ Branding on all event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing

£2,000

Offered At

"For years I have wanted to join a run club but kept finding excuses not to as I was very nervous about not being a good enough runner. The GeN+1 Run Club were so welcoming and inclusive, that it gave me the courage to give it a go, and I'm so pleased I joined as it's growing into a wonderful community filled with lots of support. The perfect opportunity to meet new connections & it's guaranteed to leave you feeling amazing!"

- Kelly Beer, Chapmanbdsp

Previous Sponsors

Ticket proceeds will go to YoungMinds Charity





GeN+1

HALLOWEEN PARTY



28TH OCTOBER 2027



LONDON



500 ATTENDEES

Headline Sponsor (5 available)

- ✓ Sponsor listing on GeN+1's website
- ✓ Branding on all event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing
- ✓ 20 Complimentary Tickets

£7,500

Offered At

Supporting Sponsor (3 available)

- ✓ Branding on some event materials
- ✓ Social media mentions and featured posts
- ✓ Use of the GeN+1 Logo & brand in approved marketing
- ✓ 5 Complimentary Tickets

£3,000

Previous Sponsors



MONTHLY



ALL CITIES



**50 ATTENDEES
(per month)**

Join the movement that's connecting the global data centre community, one run at a time. GeN+1 Run Clubs take place in cities around the world, bringing professionals together to network, recharge, and promote wellbeing.

Hosting a GeN+1 Run Club is completely free, there's no sponsorship fee, just a few simple requirements to help create an enjoyable experience for our runners.

Requirements

- ✓ Provide a suitable office or space for pre- and post-run networking
- ✓ Access to a screen or display to showcase the run route
- ✓ Offer light refreshments for attendees
- ✓ Ensure a safe area for bags and belongings

Previous Sponsors

AVK

**Browne
Jacobson**

RED

MP
DIGITAL

SNHA
A WOOLPERT COMPANY

ARUP



GeN+1

MASTERCLASS HOST



QUARTERLY



LONDON



50 ATTENDEES

Join GeN+1 in shaping the next generation of the data centre industry. Our Masterclass Events bring together professionals and emerging talent for interactive sessions focused on education, innovation, and personal growth.

Hosting a GeN+1 Masterclass is completely free! There's no sponsorship fee, just a few simple requirements to ensure an engaging and inspiring experience for all attendees.

Requirements

- ✓ A suitable venue or office space for discussions, networking, theatre style seating
- ✓ Access to AV equipment or a screen for presentations and digital content
- ✓ Light refreshments for attendees during or after the session
- ✓ A welcoming environment that encourages collaboration and learning

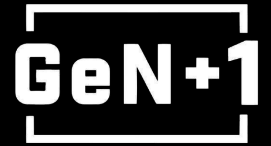
Previous Sponsors

chapmanbdsp

SNHA
A WOOLPERT COMPANY

ARUP

WHY PARTNER?



Purpose-Led Visibility

Position your brand at the centre of a highly engaged, forward-thinking audience - visibly supporting the next generation and strengthening your employer brand.



Flexible Opportunities

A tiered partnership model allows you to choose the right level of visibility, influence, and engagement, from headline exposure to targeted experiential branding.



Extended Reach

Benefit from on-site visibility, dedicated social media shout-outs, digital promotion, and long-lasting content while connecting with industry leaders, partners, and potential customers.



Community Engagement

Connect authentically with the GeN+1 community to attract, inspire, and engage emerging talent through meaningful, in-person interaction.

EVENT BRANDING

GeN+1



EVENT BRANDING

GeN+1



ONLINE BRANDING

GeN+1

ANNIVERSARY CHARITY FUN RUN
SEPT 30TH
5KM RUN @ REGENTS PARK
17:00 ARRIVAL, 18:00 RUN, 19:00 REFRESHMENTS
📍 KNIGHT FRANK, 55 BAKER ST, W1U 8AN
👕 T-SHIRT, MEDAL + REFRESHMENTS INCLUDED

TICKETS:



in support of **YOUNGMINDS** **GeN+1** **Knight Frank**

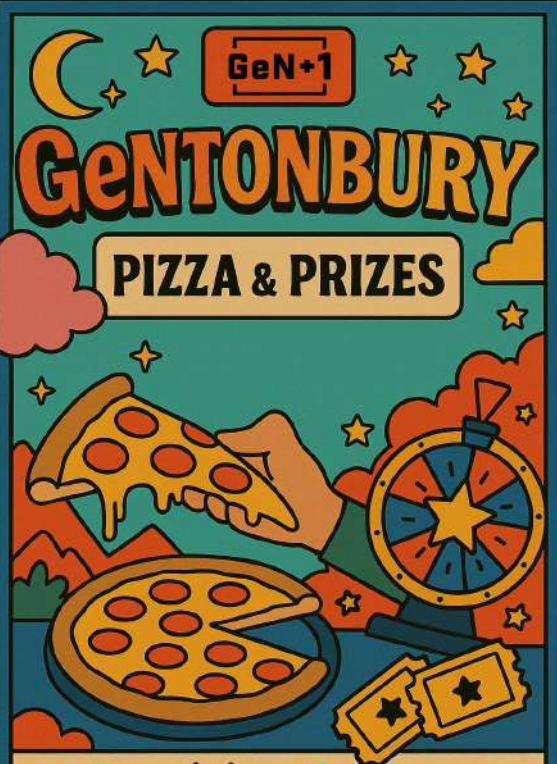
GeN+1
THE SPOOKY SYNC-UP
OCT 30
93 FEET EAST
18:00-Late



SHAPING THE FUTURE OF
THE DATA CENTRE INDUSTRY

Durata **RED** **phoenixme**
TES **GroupMetropolitan** **GERCO**

GeN+1
GeNTONBURY
PIZZA & PRIZES



RKI **RI-ConX** **DURATA**
Your Power Safe In Our Hands

GeN+1
SUMMER PARTY
13 JUNE

NONGFAYE - 18:00 - 19:00
HAYLEY G B2B PAVS - 19:00 - 20:30
CARLY WILFRED - 20:30 - 22:00
MATT MORTON - 22:00 - 23:30

93 FEET EAST 93 FEET EAST, 150 BRICK LANE, LONDON, 18:00PM - 23:30PM

NETWORKING FOR THE GENERATION THAT WILL
SHAPE THE FUTURE OF THE DATA CENTRE INDUSTRY

MOY **TES** **DURATA** **AVK** **GRANT WALKER** **RI-ConX**



eventbr

ONLINE BRANDING

GeN+1





LET'S SHAPE THE FUTURE TOGETHER

We have a range of partnership opportunities available. We'd be delighted to walk you through the options and explore how we can collaborate. Contact our team at:



www.genplus1.com



GeN+1



info@gen1.network



@genplusone



+44 7519 560244



@genplusone