



# GeN +1

## ELEVATE

A conference shaping the future  
workforce of the data centre industry.

**JUNE 11  
2026**

# IMPORTANCE



## THE PROBLEM:

Rapid growth. Limited awareness. A widening skills gap.

## OUR MISSION:



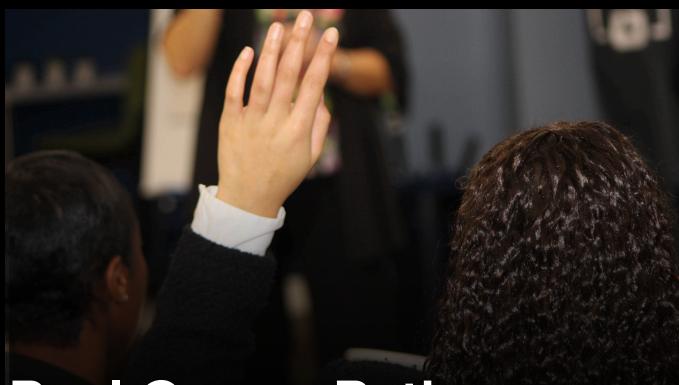
### Empower Next Gen:

Build confidence, ambition and belief in early-career professionals by showing them what's possible.



### Meaningful Connection:

Move beyond surface-level networking and enable real relationships through shared experiences.



### Real Career Pathways:

Demystify the industry and showcase the breadth of roles, routes and opportunities available.



### Inclusion & Representation:

Ensure the future workforce reflects the diversity of the world it serves.

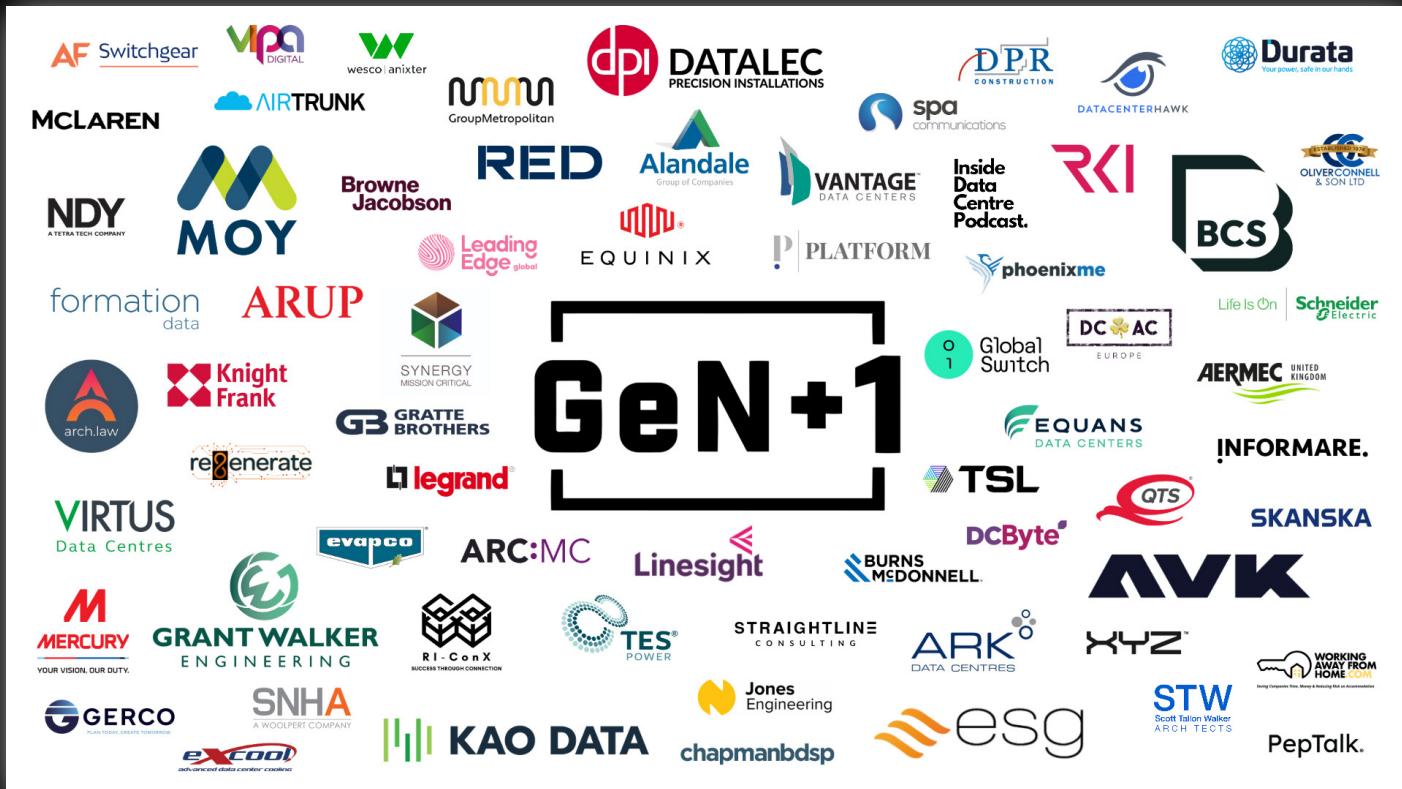
**GeN+1 exists to future-proof the data centre industry by investing in people, early.**

# IMPACT

GeN+1  
ELEVATE

## Backed by Industry. Built for the Next Generation.

GeN+1 connects young talent with the companies and leaders shaping the future of the data centre industry. Together, they represent the full data centre ecosystem.



## Industry Wide Support

- ✓ Hyperscalers
- ✓ Data centre owners & operators
- ✓ Design, engineering & construction
- ✓ Technology, power & sustainability
- ✓ Consultancies & specialist partners

65+  
Supporting Companies

100%  
Industry-led Support

These companies aren't just building data centres,  
they're building the future workforce.

# HIGHLIGHTS



**Voices of the Next Gen:**  
Young professionals share stories and insights.



**Career Launchpad:** Designed to support growth, confidence, and real career momentum.



**Industry Panels:** Hear discussions from industry newbies all the way up to industry legends.



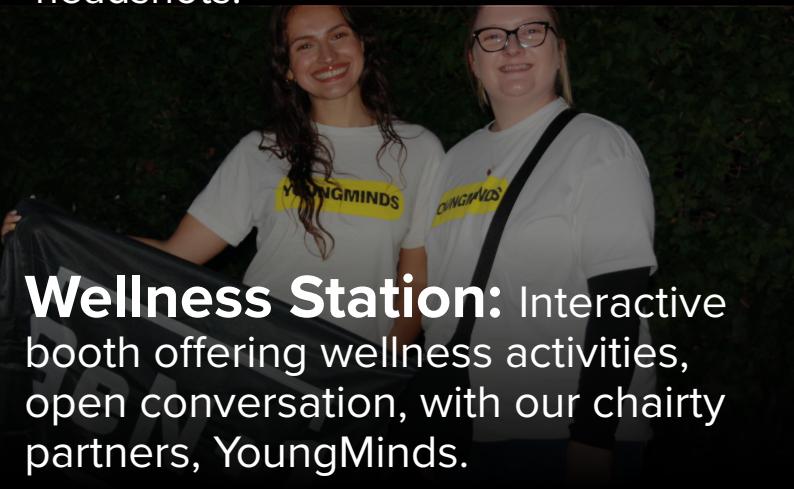
**Proceeds to Charity:** Half of all ticket sales will directly support YoungMinds in championing young people's mental health.



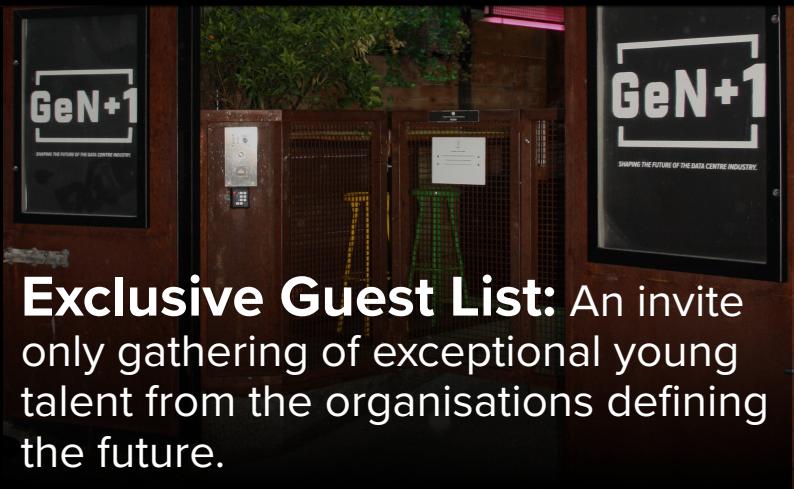
**Connection Zones:** Hands-on, interactive spaces built to spark conversation, make reels & take headshots.



**Future Skills Workshops:** Focused sessions designed to build future-ready skills.



**Wellness Station:** Interactive booth offering wellness activities, open conversation, with our charity partners, YoungMinds.



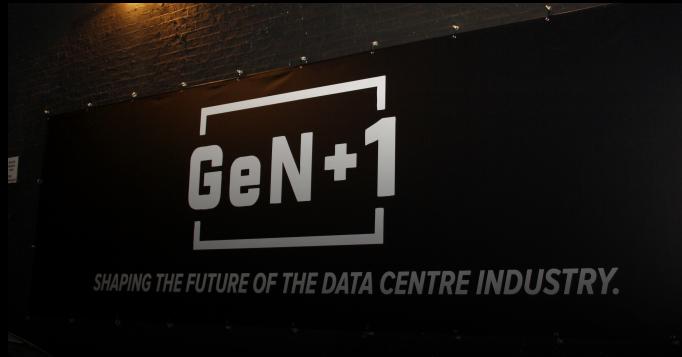
**Exclusive Guest List:** An invite only gathering of exceptional young talent from the organisations defining the future.

# SCHEDULE [1 day conference]



<b>8.00</b>	Arrival / Registration
<b>8.45</b>	Opening remarks / welcome
<b>9.00</b>	Keynote - Market Growth
<b>9.20</b>	Panel 1 - Investment in DCs
<b>9.50</b>	Panel 2 - What Makes a Great DC Team?
<b>10.20</b>	Break
<b>11.00</b>	Panel 3 - It's a data centre but not as we know it!
<b>11.30</b>	Panel 4 - Challenges for operators
<b>12.00</b>	Lunch / Masterclasses
<b>14.00</b>	Panel 5 - Industry Paths
<b>14.30</b>	Panel 6 - Early Careers
<b>15.00</b>	Panel 7 - Legends - Journeys in the Industry
<b>15.30</b>	Closing remarks
<b>15.40</b>	Networking Drinks
<b>17:00</b>	Event Close

# WHY PARTNER?



## Purpose-Led Visibility

Position your brand at the centre of a highly engaged, forward-thinking audience - visibly supporting the next generation and strengthening your employer brand.

## Flexible Opportunities

A tiered partnership model allows you to choose the right level of visibility, influence, and engagement, from headline exposure to targeted experiential branding.

## Extended Reach

Benefit from on-site visibility, dedicated social media shout-outs, digital promotion, and long-lasting content while connecting with industry leaders, partners, and potential customers.

## Community Engagement

Connect authentically with the GeN+1 community to attract, inspire, and engage emerging talent through meaningful, in-person interaction.

# COLLABORATION



## THE BIG DOG

**Headline Sponsor | 1 Available | £15,000**

*Category leadership. The Big Dog sponsorship offers maximum visibility, influence, and thought leadership. This exclusive tier positions your brand as the defining partner of GeN+1.*



### Includes:

- *Theatre sponsor*
- *On-stage acknowledgement as Headline Sponsor*
- *Main stage and headline event branding*
- *Speaking slot on the main stage or exclusive panel moderator opportunity*
- *Prominent visibility across all marketing materials & GeN+1 social platforms*
- *Dedicated filmed interview for inclusion on GeN+1 social channels*
- *Inclusion in GeN+1 newsletters throughout 2026*
- *Brand inclusion in all event photography and video content*
- *Exterior branding on the venue's adjacent wall (large)*
- *Logo placement on website and all event materials*
- *Full access to delegate list*
- *Dedicated email recognition to GeN+1's 4,000-strong audience*
- *5 complimentary delegate tickets*



## FRONT OF THE PACK

**High Visibility & First-Touch Exposure | Limited | £10,000**

*Be seen first. Be remembered. Designed for brands that want strong, unavoidable presence and high digital reach at key attendee touchpoints.*

### Available Opportunities:

- *Registration Desk & Lanyards*
- *Games Room / Main Networking Area*

### Includes:

- *Speaking slot on the main stage or exclusive panel moderator opportunity*
- *Prominent visibility across all marketing materials, GeN+1 social platforms*
- *Filmed interview for inclusion on GeN+1 social channels*
- *Inclusion in GeN+1 newsletters during 2026*
- *Brand inclusion in event photography and video*



## POWER PUP

**Education & Experience | Multiple | £4,000-£8,000**

*Powering the moments that matter. Ideal for brands seeking repeated exposure during high-engagement moments where learning, networking, and experience intersect.*

### Available Opportunities:

- *Masterclasses (£8,000)*
- *Headshots Studio (£8,000)*
- *LinkedIn Ninjas: How to Raise Your Profile (£4,000)*
- *The Green Room: Recharge Hub & Speaker Lounge (£5,000)*



## PACK MATE

**Networking & Hospitality | Multiple | £4,000**

*Where conversations begin. Perfect for brands seeking targeted engagement and informal, high-impact interaction with attendees.*

### Available Opportunities:

- *End-of-Day Networking Drinks*
- *Networking Breaks / Tea & Coffee*
- *Breakfast*
- *Street Food Vans (x2)*

### Includes:

- *Branding within high-footfall networking & experience areas*
- *Dedicated shout-outs across all GeN+1 social platforms*
- *Fully branded sponsorship zone*
- *Exterior branding on an adjacent venue wall (small)*
- *Strong association with attendee experience and learning*
- *Naming rights (e.g. "The [Brand] Green Room")*
- *Branded takeaway assets (digital guides/hand-outs)*
- *2 complimentary delegate tickets*

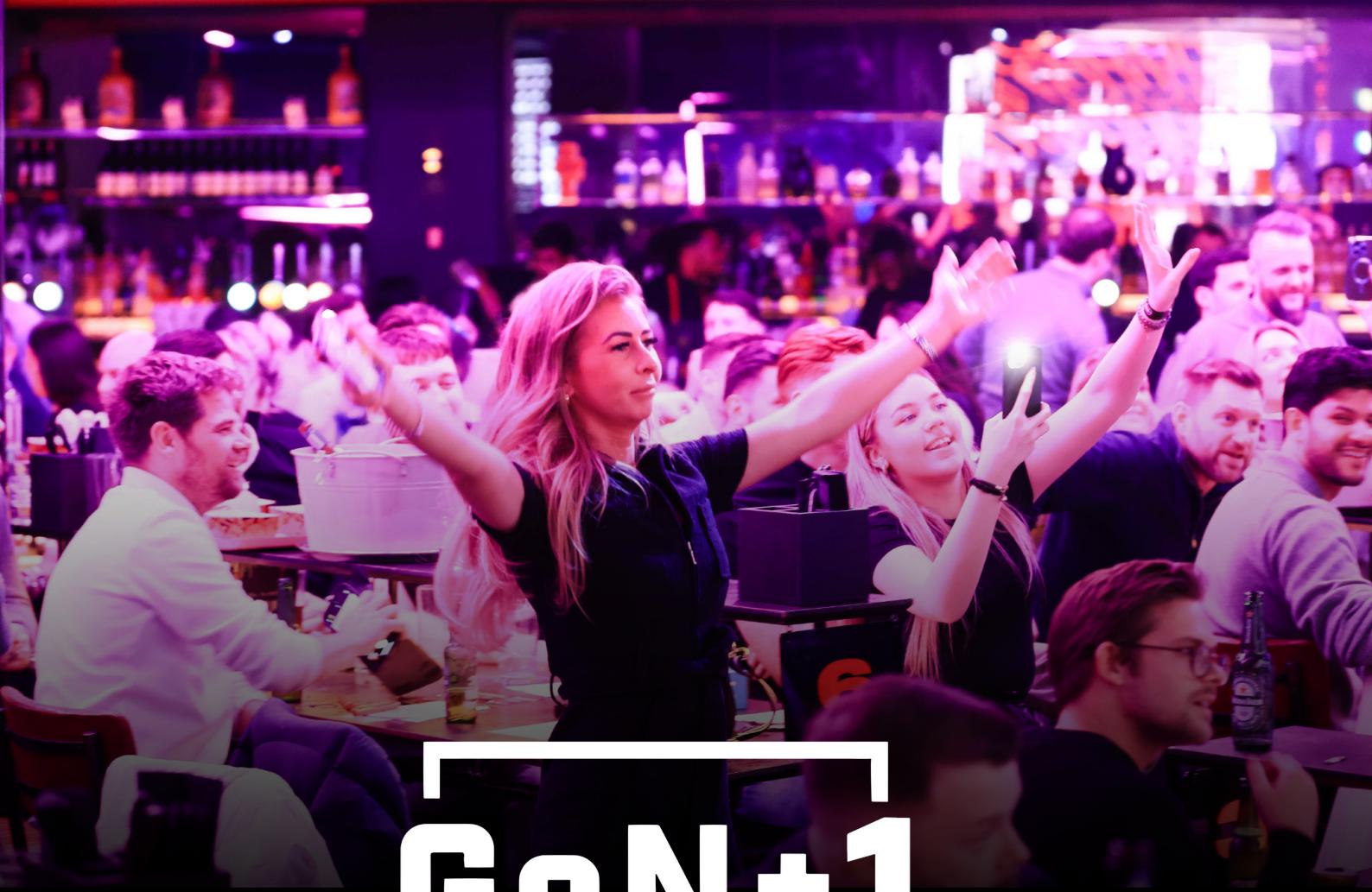
### Includes:

- *Branding within the sponsored networking zone*
- *Exterior branding on an adjacent venue wall (small)*
- *Dedicated shout-outs across all GeN+1 social platforms*
- *Brand inclusion in event photography and video*
- *Direct, targeted attendee interaction*
- *1 complimentary delegate ticket*

# COLLABORATION



	<b>BIG DOG</b> Lead the way as the top dog	<b>FRONT OF THE PACK</b> Be first, be seen	<b>POWER PUP</b> Hype builder, high engagement	<b>PACK MATE</b> Crowd favourite, fuel the experience
<b>Availability</b>	<b>1 Only</b>	<b>Limited</b>	<b>Multiple</b>	<b>Multiple</b>
<b>Investment</b>	<b>£15,000</b>	<b>£10,000</b>	<b>£4,000 – £8,000</b>	<b>£4,000</b>
<b>Primary Focus</b>	<i>Maximum visibility &amp; thought leadership</i>	<i>High-impact brand exposure</i>	<i>Education &amp; experience</i>	<i>Networking &amp; social moments</i>
<b>Key Placement</b>	<i>Main Stage &amp; Theatre</i>	<i>Registration, Lanyards or Games &amp; Networking Area</i>	<i>Masterclasses or Green Room or Headshots or LinkedIn Advice</i>	<i>Drinks, Coffee, Food</i>
<b>On-Stage Presence</b>	<i>Speaking or Panel Moderator</i>	<i>Speaking or Panel Moderator</i>	<i>Masterclass Introduction (if chosen)</i>	—
<b>Main Stage Branding</b>	✓✓✓	✓✓	—	—
<b>Dedicated Sponsored Area</b>	—	✓	✓✓	✓
<b>Venue Exterior Branding</b>	Large	Medium	Small	Small
<b>Social Media Shout-outs</b>	✓✓✓	✓✓	✓	✓
<b>GeN+1 Interview Content</b>	✓	✓	—	—
<b>Newsletter Inclusion (2026)</b>	✓	✓	—	—
<b>Email to 4k Audience</b>	✓	✓	—	—
<b>Photography &amp; Video Inclusion</b>	✓✓✓	✓✓	✓	✓
<b>Website &amp; Event Materials Logo</b>	✓✓✓	✓✓	✓	✓
<b>Delegate Data Access</b>	Full List	Partial List	—	—
<b>Complimentary Tickets</b>	5	3	2	1
<b>Naming Rights</b>	Event-level	Area-level	Area-level	Area-level



# GeN+1

*ELEVATE*

## *LET'S SHAPE THE FUTURE TOGETHER*

We have a range of partnership opportunities available. We'd be delighted to walk you through the options and explore how we can collaborate. Contact our team at:



[www.genplus1.com](http://www.genplus1.com)



GeN+1



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