



GeN+1

ELEVATE

A conference shaping the future
workforce of the data centre industry.

JUNE 11
2026

IMPORTANCE



THE PROBLEM:

Rapid growth. Limited awareness. A widening skills gap.

OUR MISSION:



Empower Next Gen:

Build confidence, ambition and belief in early-career professionals by showing them what's possible.



Meaningful Connection:

Move beyond surface-level networking and enable real relationships through shared experiences.



Real Career Pathways:

Demystify the industry and showcase the breadth of roles, routes and opportunities available.



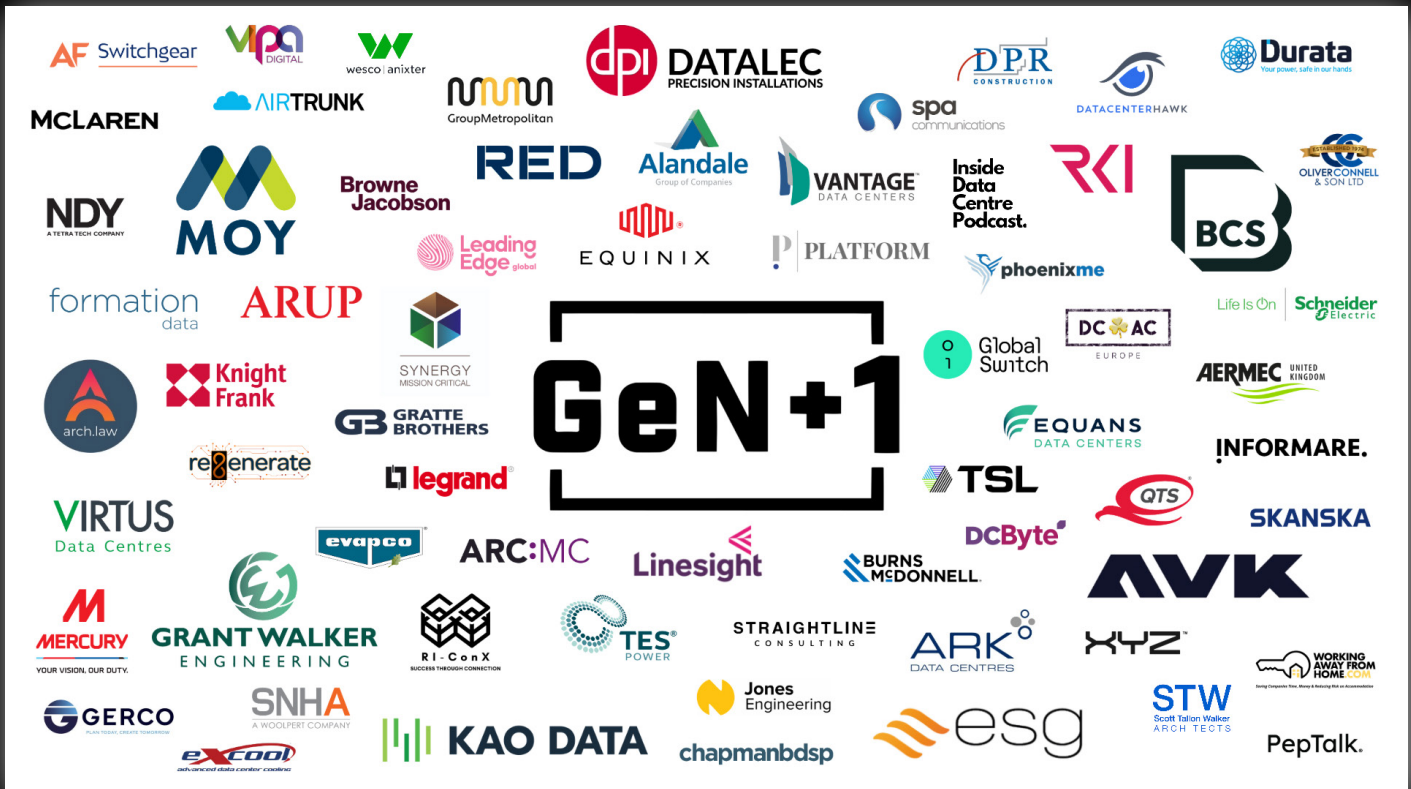
Inclusion & Representation:

Ensure the future workforce reflects the diversity of the world it serves.

GeN+1 exists to future-proof the data centre industry by investing in people, early.

Backed by Industry. Built for the Next Generation.

GeN+1 connects young talent with the companies and leaders shaping the future of the data centre industry. Together, they represent the full data centre ecosystem.



Industry Wide Support

- ✓ Hyperscalers
- ✓ Data centre owners & operators
- ✓ Design, engineering & construction
- ✓ Technology, power & sustainability
- ✓ Consultancies & specialist partners

65+

Supporting Companies

100%

Industry-led Support

These companies aren't just building data centres,
they're building the future workforce.

HIGHLIGHTS



Voices of the Next Gen: Young professionals share stories and insights.



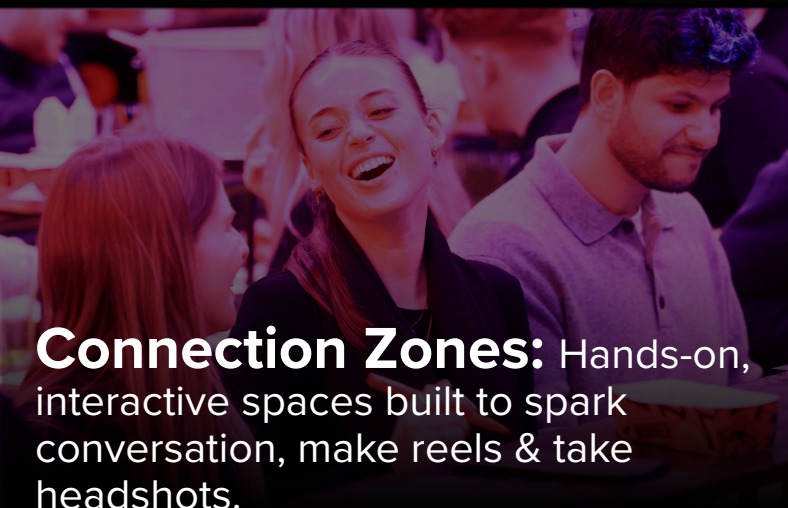
Career Launchpad: Designed to support growth, confidence, and real career momentum.



Industry Panels: Hear discussions from industry newbies all the way up to industry legends.



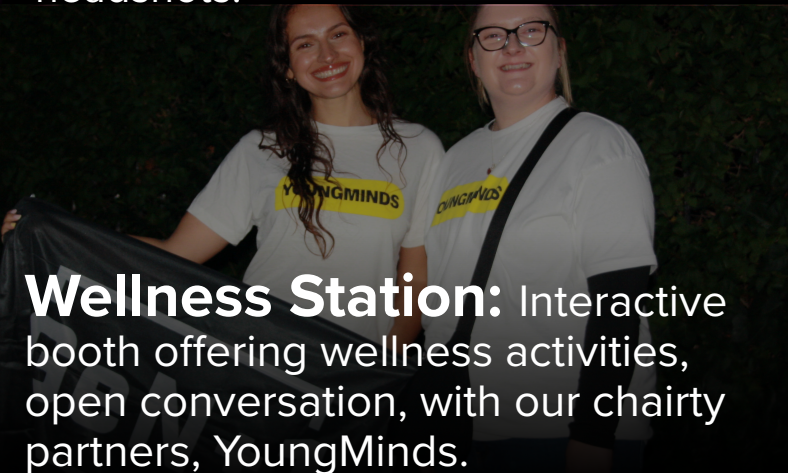
Proceeds to Charity: Half of all ticket sales will directly support YoungMinds in championing young people's mental health.



Connection Zones: Hands-on, interactive spaces built to spark conversation, make reels & take headshots.



Future Skills Workshops: Focused sessions designed to build future-ready skills.

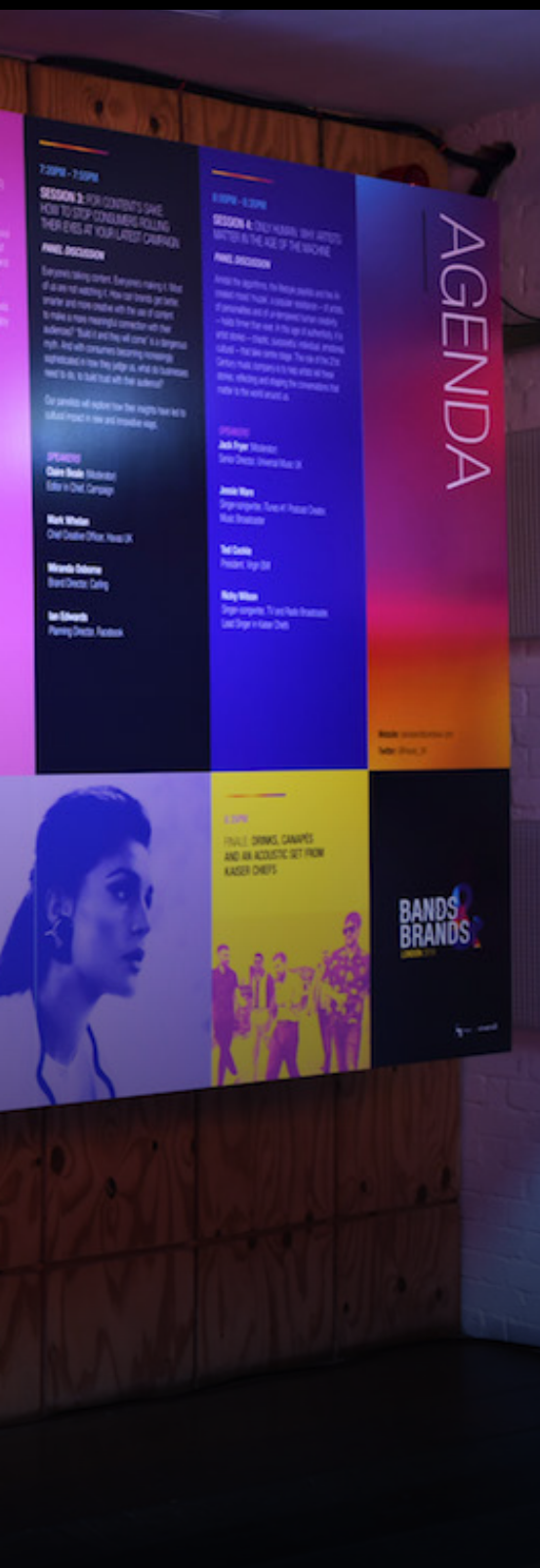


Wellness Station: Interactive booth offering wellness activities, open conversation, with our charity partners, YoungMinds.



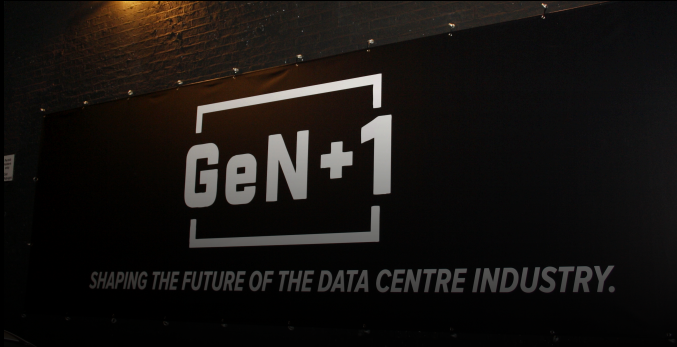
Exclusive Guest List: An invite only gathering of exceptional young talent from the organisations defining the future.

SCHEDULE [1 day conference]



8.00	Arrival / Registration
8.45	Opening remarks / welcome
9.00	Keynote - Market Growth
9.20	Panel 1 - Investment in DCs
9.50	Panel 2 - What Makes a Great DC Team?
10.20	Break
11.00	Panel 3 - It's a data centre but not as we know it!
11.30	Panel 4 - Challenges for operators
12.00	Lunch / Masterclasses
14.00	Panel 5 - Industry Paths
14.30	Panel 6 - Early Careers
15.00	Panel 7 - Legends - Journeys in the Industry
15.30	Closing remarks
15.40	Networking Drinks
17:00	Event Close

WHY PARTNER?



Purpose-Led Visibility

Position your brand at the centre of a highly engaged, forward-thinking audience - visibly supporting the next generation and strengthening your employer brand.



Flexible Opportunities

A tiered partnership model allows you to choose the right level of visibility, influence, and engagement, from headline exposure to targeted experiential branding.



Extended Reach

Benefit from on-site visibility, dedicated social media shout-outs, digital promotion, and long-lasting content while connecting with industry leaders, partners, and potential customers.



Community Engagement

Connect authentically with the GeN+1 community to attract, inspire, and engage emerging talent through meaningful, in-person interaction.



THE BIG DOG

Headline Sponsor | 1 Available | £15,000

Category leadership. The Big Dog sponsorship offers maximum visibility, influence, and thought leadership. This exclusive tier positions your brand as the defining partner of GeN+1.

Includes:

- Theatre sponsor
- On-stage acknowledgement as Headline Sponsor
- Main stage and headline event branding
- Speaking slot on the main stage or exclusive panel moderator opportunity
- Prominent visibility across all marketing materials & GeN+1 social platforms
- Dedicated filmed interview for inclusion on GeN+1 social channels
- Inclusion in GeN+1 newsletters throughout 2026
- Brand inclusion in all event photography and video content
- Exterior branding on the venue's adjacent wall (large)
- Logo placement on website and all event materials
- Full access to delegate list
- Dedicated email recognition to GeN+1's 4,000-strong audience
- 5 complimentary delegate tickets



FRONT OF THE PACK

High Visibility & First-Touch Exposure | Limited | £10,000

Be seen first. Be remembered. Designed for brands that want strong, unavoidable presence and high digital reach at key attendee touchpoints.

Available Opportunities:

- Registration Desk & Lanyards
- Games Room / Main Networking Area

Includes:

- Speaking slot on the main stage or exclusive panel moderator opportunity
- Prominent visibility across all marketing materials, GeN+1 social platforms
- Filmed interview for inclusion on GeN+1 social channels
- Inclusion in GeN+1 newsletters during 2026
- Brand inclusion in event photography and video
- Exterior branding on an adjacent venue wall (medium)
- Logo placement on website and event materials
- Access to a partial delegate list
- Dedicated email recognition to 4,000-strong audience
- Prominent branding at key attendee touchpoints
- Dedicated shout-outs across all GeN+1 social platforms
- Strong pre-, during-, and post-event digital exposure
- 3 complimentary delegate tickets



POWER PUP

Education & Experience | Multiple | £4,000-£8,000

Powering the moments that matter. Ideal for brands seeking repeated exposure during high-engagement moments where learning, networking, and experience intersect.

Available Opportunities:

- Masterclasses (£8,000)
- Headshots Studio (£8,000)
- LinkedIn Ninjas: How to Raise Your Profile (£4,000)
- The Green Room: Recharge Hub & Speaker Lounge (£5,000)

Includes:

- Branding within high-footfall networking & experience areas
- Dedicated shout-outs across all GeN+1 social platforms
- Fully branded sponsorship zone
- Exterior branding on an adjacent venue wall (small)
- Strong association with attendee experience and learning
- Naming rights (e.g. "The [Brand] Green Room")
- Branded takeaway assets (digital guides/hand-outs)
- 2 complimentary delegate tickets



PACK MATE

Networking & Hospitality | Multiple | £4,000

Where conversations begin. Perfect for brands seeking targeted engagement and informal, high-impact interaction with attendees.

Available Opportunities:

- End-of-Day Networking Drinks
- Networking Breaks / Tea & Coffee
- Breakfast
- Street Food Vans (x2)

Includes:

- Branding within the sponsored networking zone
- Exterior branding on an adjacent venue wall (small)
- Dedicated shout-outs across all GeN+1 social platforms
- Brand inclusion in event photography and video
- Direct, targeted attendee interaction
- 1 complimentary delegate ticket

COLLABORATION



	BIG DOG Lead the way as the top dog	FRONT OF THE PACK Be first, be seen	POWER PUP Hype builder, high engagement	PACK MATE Crowd favourite, fuel the experience
Availability	1 Only	Limited	Multiple	Multiple
Investment	£15,000	£10,000	£4,000 – £8,000	£4,000
Primary Focus	Maximum visibility & thought leadership	High-impact brand exposure	Education & experience	Networking & social moments
Key Placement	Main Stage & Theatre	Registration, Lanyards or Games & Networking Area	Masterclasses or Green Room or Headshots or LinkedIn Advice	Drinks, Coffee, Food
On-Stage Presence	Speaking or Panel Moderator	Speaking or Panel Moderator	Masterclass Introduction (if chosen)	—
Main Stage Branding	✓✓✓	✓✓	—	—
Dedicated Sponsored Area	—	✓	✓✓	✓
Venue Exterior Branding	Large	Medium	Small	Small
Social Media Shout-outs	✓✓✓	✓✓	✓	✓
GeN+1 Interview Content	✓	✓	—	—
Newsletter Inclusion (2026)	✓	✓	—	—
Email to 4k Audience	✓	✓	—	—
Photography & Video Inclusion	✓✓✓	✓✓	✓	✓
Website & Event Materials Logo	✓✓✓	✓✓	✓	✓
Delegate Data Access	Full List	Partial List		
Complimentary Tickets	5	3	2	1
Naming Rights	Event-level	Area-level	Area-level	Area-level





LET'S SHAPE THE FUTURE TOGETHER

We have a range of partnership opportunities available. We'd be delighted to walk you through the options and explore how we can collaborate. Contact our team at:



www.genplus1.com



GeN+1



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